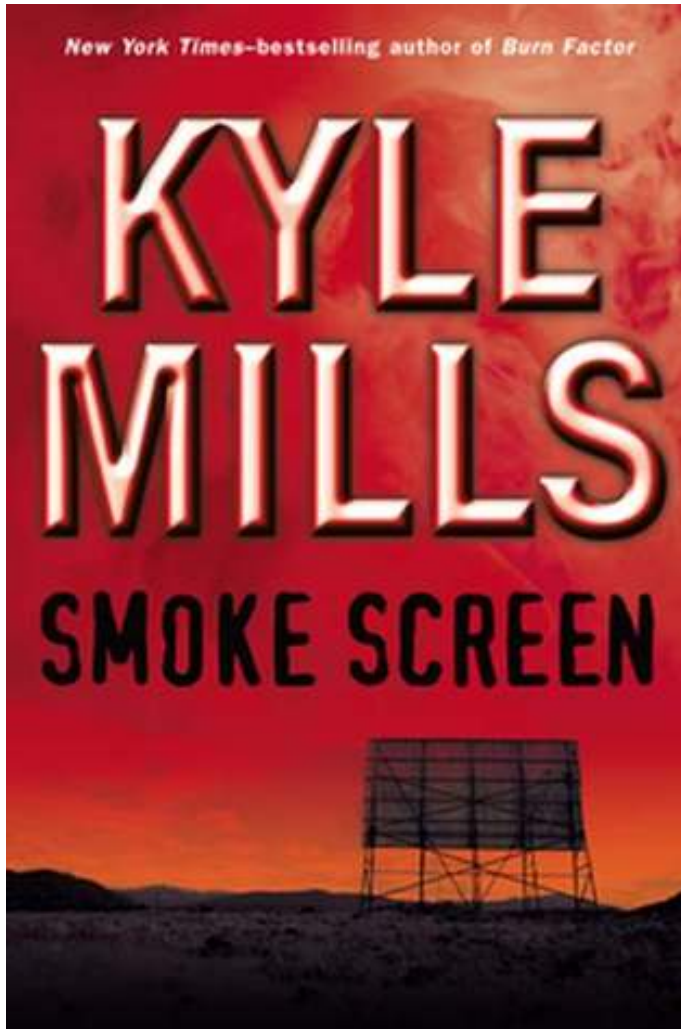


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**Kyle Mills**

**Smoke Screen**



Title: Smoke Screen

Author: Kyle Mills

Format: Hardcover

Language: English

Pages: 368

Publisher: , 0

ISBN: 0399150986

Format: PDF / Kindle / ePub

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Download: allowed

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## Description

Through an inexplicable series of unwanted promotions, Trevor Barnett has become the lead spokesman for the tobacco industry just as it's on the verge of extinction. Plaintiff's attorneys have finally found the weakness they'd been searching for and filed a \$200 billion lawsuit that the industry will be unable to appeal.

America's tobacco companies react by doing the unthinkable—they close their plants and recall their product from retailer's shelves. Trevor is charged with going on national television and making the announcement: Not another cigarette will be manufactured or sold until the industry is given ironclad protection from the courts.

As the economy falters and chaos takes hold, Trevor becomes the target of enraged smokers, gun-toting cigarette smugglers, and a government that has been cut off from one of its largest sources of revenue. Soon it becomes clear that this had always been his function—to take the brunt of the backlash and shield the men in power from the maelstrom they'd created.

Abandoned by his friends, his family, and the industry his own ancestors helped build, Trevor finds an unlikely ally in a beautiful anti-tobacco lobbyist who he's secretly loved for years. Together they hatch a plan to fight back...

## Insightful reviews

Ed Schmidt: This is a fictional story of the rise, fall, and re-emergence of the tobacco industry. About to be sued into oblivion, a file clerk is promoted to VP, actually as a dupe for the CEO so none of the blame fell on him. Trevor Barnett, however, worked a miracle and saved the industry. All in all, a rather boring book with a predictable story line and a lackluster ending.

Tom Tischler: This is an older book from 2003 by Kyle Mills and it's about the tobacco industry. Trevor Barnett is the scion of an old tobacco family. He is 31 and will come into a trust fund worth 10 million when he reaches 60 as long as he has been continuously employed from graduation until his 60th birthday by the cigarette company his grandfather founded. Trevor is not the most motivated person and at this time the tobacco industry is facing a multi billion dollar lawsuit which could bankrupt them. The industry decides to fight back and to use Trevor to do it. Even though the government and the industry appear to hate each other they have been hand and hand for years. The industry is denying nothing, they readily admit cigarettes will kill you and they will cause cancer. They close all of their plants so no one can buy cigarette and their only defense is that each individual person has the right to decide if they wish to kill themselves. I myself did this and I quit 40 years ago but it was very very

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hard and there are millions who know this but cannot quit which is how the industry always wins.

Arul Murugan: Read it, a year back, But when I came here, i searched for this book so I can give this book a 5 star.... I really liked this book very much....The best thing about this is, The plot is very fresh and very entertaining....You will all love it

Cheryl Gatling: when you informed me ebook the place speaking heads speak about a number of the views on smoking and in addition the historical past of smoking legislation, is absolutely entertaining, i might were skeptical. yet generators dramatizes a pivotal second for the smoking industry. they're approximately to lose a multi-billion greenback legislations suit. among repeated lawsuits, harder warnings, and antagonistic public opinion, the tobacco is working scared. Will this most modern lawsuit damage them? positioned them out of business? Will they also have jobs subsequent year? during this tumultuous climate, a tender paper-pusher who strategies old files is without warning picked through the boss to head on television and debate an anti-tobacco spokesperson. Trevor Barnett is a son of an outdated tobacco family, and the guideline of his belief fund say that he has to paintings for the corporate his complete existence on the way to collect. So he does. yet his out-of-the-blue advertising from dossier clerk to govt vice chairman for procedure is a shock to everyone, himself included. however the boss, Paul Trainer, has a plan. What could occur if the tobacco thoroughly close down, and cigarettes have been faraway from the stores? a whole lot of people who smoke will be clamoring for his or her return, for one thing. the staff who have been out of labor might call for their jobs back. The governments who depend upon tobacco tax funds will be scared. Even the anti-smoking lobbies will be in trouble, simply because their investment comes from the tobacco industry. Sure, tobacco is dangerous, yet can not people who smoke be unfastened to decide on to kill themselves in the event that they wish to? isn't really that the yank way? that is the plot. Can they pull it off? what's going to happen? alongside the way, the hapless Trevor Barnett grows into his new job. He develops confidence. He starts off to belief his judgment. He starts off to talk the truth. He turns into anything greater than a tool. He even starts off to get the girl. after all he will get yelled at a lot, and shot at, too, yet by way of the tip of the book... well, that is all i will be able to say.

Kevin: nice novel concerning the internal workings of the tobacco and some of the most relate-able heroes i have obvious turbines create given that Mark Beamon.Sex, Smokes, and Jokes.

Steve Matthews: enjoyable story. If i am getting requested to suggest a brand new writer to someone, this can be one in every of my 'go to' books.

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